

# //MANIFESTO

Every revolution needs a manifesto. Here it's ours:

**MISSION.** Optimization in acces to the catalan industrial market, boosting productivity and creating new business opportunities for the different members, thanks to the collaborative economy.

**VISION.** Expand our mission, opening the industrial market to the rest of the national territory.

## TEAM VALUES

1. **COLLABORATIVE ECONOMY.** As the engine of change. We collaborate with all the stackholders involved in the industrial sector, offering greater transparency.
2. **OPEN DATA.** We work towards the opening of data on a traditionally opaque market, while benefiting the industrial sector and their participants.
3. **IN-HOUSE TECHNOLOGY.** Elaboration of algorithms to facilitate the treatment of data to offer a better analysis of the current market. In addition, we work to improve the experience of the users in the industrial marketplace.
4. **VALUE CREATION.** We offer services to both Tenants and warehouse Owners, as well as to different Entities and Administrations. This coordination is the key for the development of the catalan industrial market.
5. **COMMITMENT.** The team is committed to compile information of industrial nature for its analysis, creating the most important and independent database within the sector while opening the market to it's users.

THE INDUSTRIAL INTELLIGENCE INSTITUTE TEAM

